



Jessica Loobey

Jessica Loobey doesn't have to pretend to be country. She was raised in it.

Growing up on a cattle ranch just outside of Sturgis, South Dakota, Jessica learned early what hard work looks like. Long days, early mornings, dirt roads, and a whole lot of responsibility weren't a phase—they were her normal. That same grit, independence, and strong personality show up in everything she does, especially her music.

She started singing young, influenced by the country music playing in her home, and quickly found her voice in storytelling. What began as something natural turned into something serious as she joined a local duo, built her own band, and eventually made her way to Nashville to record her first project.

Her 2022 release brought together an impressive lineup of musicians, including Garth Brooks' pianist and players who have worked with Tim McGraw, Steve Miller Band, and Rascal Flatts. Her albums *Three Chords and the Truth* and *Double or Nothin'* feature multiple self-written songs and have earned over 200,000 streams on Spotify.

Jessica's drive has continued to move her forward, earning three Josie Music Award nominations, including Country Album of the Year, Female Country Artist of the Year, and Female Country Song of the Year for *Back to Her Roots*.

Now, she's stepping into her next chapter with the re-release of *Back to Her Roots* this May—a song that feels less like a release and more like a statement. It's about where she comes from, what shaped her, and why she's not interested in being anything other than exactly who she is. Signed with SSM Records in Nashville, Jessica Loobey is carving out her place in country music with a mix of authenticity, work ethic, and a personality that's just as big as the land she grew up on.

Jessica
Loobey
MUSIC

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